PLANETARY A.I.P.S®.

Planetary Software's Latest Release:
Applied Information Processing Solutions for the Modern Business World

Special Interest Articles:

- Introducing A.I.P.S software.

- Making the most of A.I.P.S in your unique business setting.

- Collateral Expansion to A.I.P.S: using A.I.P.S with other releases from Planetary Software.

Individual Highlights:

Introducing A.I.P.S!

Congratulations! You are among the limited media contacts to receive this exclusive early product briefing of Planetary Software's latest commercial release, A.I.P.S.®! With this letterhead you should find your own Beta Copy of the A.I.P.S.® application. Just place the disk into your computer (for a list of compatible operating systems, see back cover) and follow the on-screen instructions. The A.I.P.S.® installation wizard should successfully take you through the whole process, and then get ready to <u>really</u> see some magic!

As a new A.I.P.S.® user, you are about to enter a world of streamlined business solutions, innovative algorithms, and unprecedented business success.

In designing the formulae and protocols used in the A.I.P.S.® software system, we've rigidly analyzed proven problem solving strategies that have been tried and tested throughout the evolution of our company since its conception as a small business consultancy in 1968. A.I.P.S.® is a comprehensive source of essential strategies, statistics, and resources that will take your business to another planet!

So get ready to suit up and explore this new world, because you're about to arrive on the planet of the A.I.P.S.® with our new product, Planetary A.I.P.S.®.

Leave Your Business As You Know It Behind!

If your small business is like so many of the small businesses we observed in over 250 conducted studies, then we know that A.I.P.S.® is the application you've been waiting for. In the following pages we'll look at some real-life problems that you probably already face in the business world on a daily basis, and then we'll show you how A.I.P.S.® offers a comprehensive solution to any quandary!

Drowning in Debt?

Planetary A.I.P.S. ® was designed with you in mind. We know how it feels when you just can't get rid of those nasty business loans. Don't get dragged to the bottom by excessive spending! A.I.P.S. ® was specifically designed to flawlessly organize and prioritize your essential business spending. From investing in the right industrial equipment to downsizing personnel, A.I.P.S. ® has got you covered in any situation.

"A.I.P.S.:
Push your business 320
lightyears into the
FUTURE"
- Forbes Magazine

"With A.I.P.S, you'll
really be joining the
'Planetary® solar
system!'"
- Fortune Magazine

"The A.I.P.S. ®
installation wizard
should successfully
take you through the
whole process, and
then get ready to
really see some
magic!."

Communication Failure?

With Planetary A.I.P.S. ®, you can rest assured that you'll get your ideas across. With A.I.P.S. ®'s patented formatting templates, it's easy to put your press releases, product releases, and newsletters into the perfect form according to your unique business needs. Why spend unnecessary hours slaving over a document when our comprehensive Formatting Assistant can organize a professional document in seconds! This product will truly revolutionize your workspace, and easy-to-download software updates from Planetary's easy-to-navigate website!

Research – The Most Essential Part of Business

It's been said time and time again: The best way to get that edge over competitors is through research and innovative problem solving solutions. Fortunately, all versions A.I.P.S software include internet-based tutorials and live counseling to help your company start thinking the "PLANETARY WAY". That means clear, concise, and streamlined business solutions. It's like adding oil to your engine! We're sure you will love what A.I.P.S has to offer.

Whatever your product is, A.I.P.S will teach you what to look for in research scenarios of all different sorts. Research and problem solving strategies so clear, even a monkey can do it!

Take your stinking paws off me, you damn dirty executive!

Put Low Profits on Trial!

One question we repeatedly hear when talking to hundreds of business thinkers like you is this: How can I really be sure I'm getting the most out of my business transactions?

Here's the Planetary secret: you no longer need expensive corporate attorneys to ensure maximum profits! A.I.P.S provides a virtually limitless catalogue of legal information and documentation, and best of all, we make it easy to understand! No more confusion about complicated legal terms and procedures; A.I.P.S puts the human element back into the foreign world of corporate law!

Abstract Information
Processing Solutions
for the Modern Client

Phone:
555.334.3443

Fax:
555.443.4432

E-Mail:
Eisenberg_ned@yahoo.com

PLANETARY SOFTWARE

The purpose of this newsletter is to provide specialized information to a targeted audience of potential corporate clients. We here at Planetary Software are always working for you, and you can count on us to be bringing you many more great software titles in the future! Planetary's A.I.P.S software system is certainly a great way to market your product or service, and also create credibility and build your company's identity among peers, members, employees, or vendors.

-PLANETARY-
a subsidiary of
Patatronics®

We're on the Web!

See us at:

www.planetary.com/AIPS